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Dr. Joe Woodside is an Assistant Professor in the Department of Decision and Information Sciences in the School of Business Administration at Stetson University starting in the fall of 2013. Joe has over 10 years of professional industry experience in healthcare, information systems, business intelligence and analytics. He has held positions with KePRO, a national health care management company as the Vice President of Health Intelligence, with responsibility for health care applications, informatics, business intelligence, analytics, customer relationship management, cloud-based systems deployment strategy, technology roadmaps, database management systems, multiple contract sites, program management, and employee wellness systems. He previously held positions with Kaiser Permanente, with responsibility for HIPAA Electronic Data Interchange (EDI), national Claims and Electronic Health Record implementations, National Provider Identifiers, and data analytic initiatives.