

# Stetson/SAS Joint Certificate Program in Business Intelligence and Analytics

## Courses

STAT301	Business Statistics
BSAN465	Predictive Analytics
BSAN481	Social Media Analytics
STAT440	Business Forecasting

SAS customers encompass:

- 90 of the top 100 companies in Fortune Global 500 List (2011).
- More than 60,000 business, government, and university sites.
- 134 different countries in the world.

Jointly offered by:

**STETSON** UNIVERSITY

School of Business Administration

Department of Decision and Information Sciences



**THE POWER TO KNOW®**